



DANISH SECURITY FAIR

AUGUST 27-28, 2025
MESSE C, FREDERICIA
Denmark

Security and safety for • People • Buildings • Areas



Will we be seeing you at Danish Security Fair ?

Danish Security Fair is Denmark's new trade fair, presenting the latest technology in electronic and mechanical products and systems to promote the security of people, buildings, areas and data. Security is at top of the agenda here, and it is the place where you establish valuable contacts and do business.

TRADE FAIR WITH HIGH STANDARD

The security industry is developing with great intensity, as it adapts to digital innovations, the global situation and new threats. This means that a common forum is required to focus on tomorrow's solutions under one roof. Thanks to our robust conference program, the fair will focus on issues such as the risks and opportunities that are presented by digitalisation and the Internet of Things.

WHO EXHIBITS

A joint forum of advisors, manufacturers, whole-salers and installers within the security industry. Danish Security Fair brings these stakeholders together, to offer advice and

present the future of security options to our visitors.

EXTENSIVE MARKETING

Danish Security Fair is being promoted through relevant medias, ads, direct mails, daily press and on the fair's website. MESSE C's press team will ensure media coverage before, during and after the fair.

CONFERENCE PROGRAMME

On the conference stage, visitors can learn about new trends, products and opportunities. We invite experts and debate partners to discuss subject matter that is both inspirational and topical.



MECHANICAL SECURITY



GUARDS



SURVEILLANCE



FIRE SAFETY

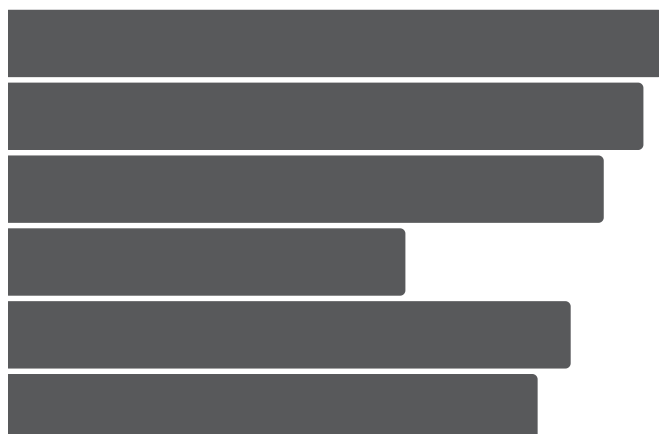


ELECTRONIC SECURITY

MEET THE CUSTOMERS

Visitors at Danish Security Fair are decision makers and key persons from the security industry. 74,7% of the visitors have the power to make purchases on behalf of their business.

FACTS



99% attend to draw inspiration and keep abreast of developments.

96% attend to see what's new in the industry.

90% attend to meet partners/business connections.

60% attend with future investments in mind.

85% will visit the fair again.

80% private / 20 % government employee

www.DanishSecurityFair.dk

YOU ARE OFFERED

- Web shop for ordering technical services
- Competitive prices
- 100 years of fair experiences and professional organisation
- Committed and outgoing sales department
- Creative and experienced marketing department
- Free parking
- Free coffee/tea during the fair
- Free WI-FI
- Free storage of empty packaging pallets during the fair

STAND PRICING

9-30 m²* DKK 1.120,- per m²
Fra 31 m² DKK 937,- per m²

*Stands up to 30 m² are delivered with structure with stand walls against the neighbouring stands.

Technical services such as electricity, fascia, lightning and carpeting must be ordered separately.

REGISTRATION FEE

Registration fee of DKK 3215 per exhibitor.

The registration fee includes a staff and exhibitor parking card, inclusion in the fair brochure and fair plan overview, as well as links from www.DanishSecurityFair.dk to your own website.

The registration fee is mandatory for all exhibitors.

ALL PRICES ARE EXCL. DANISH VAT.

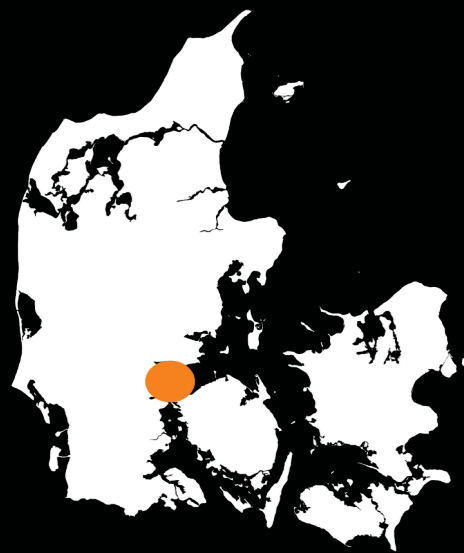
FAIR DATES

Wednesday August 27, 2025
Thursday August 28, 2025

ORDER YOUR STAND NOW

Book your stand on
www.DanishSecurityFair.dk
or contact:

Sales consultant
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ORGANIZER:

MESSE C

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